

PRELIMINARY program for EIBA 2020 (with information up to November 20)

Pre-conference Day 1

Session Time	Session Number	Status	Track	Digital support	Session Title
09:00 - 12:00	Session 1.1.01	Junior activities	Workshop	Christina Mühr	6th EIBA Early Career Network Paper Development Workshop
09:00 - 12:00	Session 1.1.02	Paper development workshop	Workshop	Rodrigo Luna	International Business Review
09:00 - 12:00	Session 1.1.03	Paper development workshop	Workshop	Vera Kunczer	Journal of International Business Policy
14:00 - 15:30	Session 1.1.04	Paper development workshop	Workshop	Vera Kunczer	Journal of International Business Studies (sponsored by the AIB Western Europe Chapter) * <i>* Participants are advised to follow the direct communication from the organizers</i>
14:00 - 17:30	Session 1.1.05	Doctoral activities	Workshop	Christina Mühr	34th EIBA/EIASM John H. Dunning Doctoral Tutorial in International Business (continued*) <i>* Participants are advised to follow the direct communication from the organizers</i>
15:00 - 18:00	Session 1.1.06	Board meeting	Workshop	Michael Wolfesberger	EIBA Board Meeting
16:00 - 17:00	Session 1.1.07	Doctoral activities	Workshop	Rodrigo Luna	9th EIBA/EIASM Danny Van Den Bulcke Doctoral Symposium in International Business (Joint panel ‘Managing co-author relationships’)* <i>* Participants are advised to follow the direct communication from the organizers</i>
17:00 - 18:45	Session 1.1.08	Doctoral activities	Workshop	Rodrigo Luna	9th EIBA/EIASM Danny Van Den Bulcke Doctoral Symposium in International Business (Small roundtable discussions for doctoral students)* <i>* Participants are advised to follow the direct communication from the organizers</i>

Day 1

Session Time	Session Number	Status	Track		Session Title
19:00 - 21:00	Session 1.2.01	Opening ceremony	Plenary	Michael Wolfesberger	EIBA 2020 Opening Plenary

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Day 3

Session Time	Session Number	Status	Session Title	Organizers	Digital Support	Category
09:00 - 10:30	Session 3.1.01	Workshop	Leadership in a VUCA World - Presented by WU Executive Academy	Helga Pattart-Drexler	Christina Mühr	Leadership
09:00 - 10:30	Session 3.1.02	Workshop	Designing Your Success: Powerful and Effective Communication - Presented by Handel Group	Bettina Wertheim	Michael Wolfesberger	Leadership
09:00 - 11:00	Session 3.1.03	Workshop	JWB SI: Reconsidering, Reconceptualizing and Refashioning Empirical Methodology in IB Research	Andrew Delios, Catherine Welch, Bo Nielsen, Chris Brewster	Vera Kunczer	Methodology
09:00 - 11:00	Session 3.1.04	Workshop	cpoib - Societally Engaged International Business: Taking Stock and Moving Forward	Rudolf Sinkovics, Christoph Dörrenbacher	Rodrigo Luna	Social responsibility / Sustainability
09:00 - 12:00	Session 3.1.05	Workshop	Using Video Cases in IB teaching	Filip De Beule, Andreja Jaklič	Simon Hartmann	Teaching methods
11:00 - 12:30	Session 3.2.01	Workshop	TRIPS, patent policy harmonisation and its effect on International Business	Suma Athreye, Nick Papageorgiadis, Ken Shadlen, Alessandro Martelli, Lucia Piscitello	Christina Mühr	Knowledge / Digitalization
11:00 - 12:30	Session 3.2.02	Workshop	Designing Your Success: Mastering Time - Presented by Handel Group	Bettina Wertheim	Michael Wolfesberger	Career Development
11:00 - 13:00	Session 3.2.03	Workshop	What is going on here? Perspectives on qualitative data analysis	Jacqueline Mees-Buss, Rebecca Piekkari, Catherine Welch	Harald Kollmann	Methodology
11:00 - 13:00	Session 3.2.04	Workshop	Qualitative Comparative Analysis	Ursula Ott	Elena Schantl	Methodology
11:00 - 13:00	Session 3.2.05	Workshop	Addressing the Elephant in the Room: Global Migration and its Implications for Business School Teaching	Aida Hajro, Milda Zilinskaite, Paul Baldassari	Ana Djakovic	Social responsibility / Sustainability
11:00 - 13:30	Session 3.2.06	Workshop	Finding and Reusing International Business Data from Social Science Data Archives	Maja Dolinar, Irena Ograjenšek	Evelyn Reithofer	Methodology
12:00 - 14:00	Session 3.2.07	Workshop	Journal of International Management Special Issue Workshop: The Impact of Digital Technologies on Firms' International Strategies	Liang Chen, Roger Strange	Rodrigo Luna	Knowledge / Digitalization

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Day 3 (continued)

Session Time	Session Number	Status	Session Title	Organizers	Digital Support	Category
12:30 - 14:00	Break 1	Social	Did you know ...? A Fireside Chat with Mark Casson			
12:30 - 14:00	Lunch Break Tables	Social	IB in the Pandemic and Post-Pandemic Era [THEME TRACK] Knowledge Management and Innovation Geography and International Business MNEs and Sustainable Development MNEs, Institutions, and Policy MNE Organization and Strategy International Finance, Accounting, and Corporate Governance International HRM and Cross-Cultural Issues International Marketing SMEs and International Entrepreneurship Emerging Markets Teaching in IB [SPECIAL TRACK] Job market - I am looking for a job/we are looking to hire Lunch foods – Let's compare this year's conference food Or pick a free table with your colleagues, co-authors, and friends			
14:00 - 15:30	Session 3.3.01	Workshop	MNE'S knowledge networks: Theoretical and empirical perspectives on networks in international business studies	Marianna Marra, Lucia Piscitello	Simon Hartmann	Knowledge / Digitalization
14:00 - 15:30	Session 3.3.02	Workshop	Women in IB Mentoring Workshops	Valentina De Marchi, Tamar Almor, Kristin Brandl, Dana Minbaeva, Grazia D. Santangelo	Vera Kunczer	Career Development
14:00 - 15:30	Session 3.3.03	Workshop	Teaching IB online with the help of feature films	Nukhet Vardar, Chahna Gonsalves, Richard West	Evelyn Reithofer	Teaching methods
15:00 - 18:30	Session 3.3.04	Workshop	Dealing with the Pandemic: Learnings Across Nations from Culturally Informed Leadership	Sonja Sackmann, Nancy J. Adler Workshop contributors: Marufa Akter Mimi; Christof Barmeyer; Cordula Barzanthy; Giovanna Magnani; Justin Marcus; Christof Miska; Fiona Moore: Sebastian Reiche; Anne-Marie Sørenberg; Jeremy Solomons	Michael Wolfesberger	Leadership
16:00 - 17:30	Break 2	Social	Did you know ...? A Fireside Chat with the editors of the Journal of International Business Policy Sarianna Lundan and Ari Van Assche			
16:00 - 17:30	Session 3.4.01	Workshop	A Conversation About the 'What' and 'How' of Sustainability-Related Research and Publication in an International Business Context	Shasha Zhao, John Dilyard	Rodrigo Luna	Social responsibility / Sustainability
16:00 - 18:00	Session 3.4.02	Workshop	Online Teaching: Recommendations from Experienced Professors	Erica Kovacs	Evelyn Reithofer	Teaching methods
17:30 - 18:30	Session 3.4.03	Workshop	Theory development in IB	Grazia D. Santangelo, Lorraine Eden, Alain Verbeke	Vera Kunczer	Methodology
17:30 - 19:30	Session 3.4.04	Workshop	Measuring and conceptualizing internationalization	Jakob Müllner, Harald Pühr	Jakob Müllner	Methodology
17:30 - 19:00	Break 3	Social	Did you know ...? A Fireside Chat with Ram Mudambi			
18:30 - 20:30	Session 3.5.01	Workshop	The event-study method in international business research	Stewart R. Miller, Lorraine Eden, Dan Li, Safraz Khan, Robert Weiner	Christina Mühr	Methodology