# PRELIMINARY program for EIBA 2020 (with information up to November 20)

# Pre-conference Day 1

Session Time	Session Number	Status	Track	Digital support	Session Title
09:00 - 12:00	Session 1.1.01	Junior activities	Workshop	Christina Mühr	6th EIBA Early Career Network Paper Development Workshop
09:00 - 12:00	Session 1.1.02	Paper development workshop	Workshop	Rodrigo Luna	International Business Review
09:00 - 12:00	Session 1.1.03	Paper development workshop	Workshop	Vera Kunczer	Journal of International Business Policy
14:00 - 15:30	Session 1.1.04	Paper development workshop	Workshop	Vera Kunczer	Journal of International Business Studies (sponsored by the AIB Western Europe Chapter) *  * Participants are advised to follow the direct communication from the organizers
14:00 - 17:30	Session 1.1.05	Doctoral activities	Workshop	Christina Mühr	34th EIBA/EIASM John H. Dunning Doctoral Tutorial in International Business (continued*)  * Participants are advised to follow the direct communication from the organizers
15:00 - 18:00	Session 1.1.06	Board meeting	Workshop	Michael Wolfesberger	EIBA Board Meeting
16:00 - 17:00	Session 1.1.07	Doctoral activities	Workshop	Rodrigo Luna	9th EIBA/EIASM Danny Van Den Bulcke Doctoral Symposium in International Business (Joint panel 'Managing co-author relationships')*  * Participants are advised to follow the direct communication from the organizers
17:00 - 18:45	Session 1.1.08	Doctoral activities	Workshop	Rodrigo Luna	9th EIBA/EIASM Danny Van Den Bulcke Doctoral Symposium in International Business (Small roundtable discussions for doctoral students)* *Participants are advised to follow the direct communication from the organizers

## Day 1

Session Time	Session Number	Status	Track		Session Title
19:00 - 21:00	Session 1.2.01	Opening ceremony	Plenary	Michael Wolfesberger	EIBA 2020 Opening Plenary

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PRELIMINARY program	for I	EIBA 2020 (	with in	formation	up	to	Nover
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10:30-11:00 Break Social Break Take a break tables Job market - I am looking for a job,/we are looking to hire	
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Session 2.2.0.1 Interactive Emerging Markets Irina Heim Stelfi Winterfield Finance perspectives, innovation, and personalization preferences of Russian Consumers? The Implications for International ETailers Megi Gogua Maria Smirnova	<u> </u>
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Transnational entrepreneurship during the COVID-19 pandemic: a case of a Polish-rum business in Zanzibar Adam Grzywacz Malgorzata Kuczara Aleksandra V	
Session 2.2.02 Competitive IB in the pandemic and post-pandemic or Jakob Müllner Isteriorialization and sustainability during the Covid-19 pandemic COVID-19 and the flustric relational populations COVID-19 and the flustric relational populations COVID-19 and the flustric relational populations (COVID-19 and the flustric relational populations).	
Ensuring social sustainability in times of shock: A comprehensive framework for corporate emergency responsibility Francisco Javier Forcadell Elisa Aracil	dear
Session 2.2.03 Competitive International HRM and Cross Cultural Issues Stefan Schmid Sebastian Baldermann Tobias Dauth	
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Does Management Innovation influence Exporting? Insat Playsandeh J. H. Love Annie Wei	K. W. Glaister
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The role of anti-foreigner sentiments for IVV performance  Ver Kunczer Rian Drogendijk Jonas Puck	Nati 31d
LOCATION OF FOREIGN DIRECT INVESTMENT AND ANTITUSTS EMPOREMENT IN A COMPARATIVE INSTITUTIONALIST FRAMEWORK Sego Mariotti. Sincardo Marzono I Indo-stario I I	Miguel González-Loureiro
The impact of the entrepreneurial team experience on the internationalization of new ventures  Theodoros Mertzanis Birgit Hagen	<u> </u>
Background diversity and risk perception in internationalization: the influence of home-country  Gabrielle Ribeiro Rodrigues Silva Gustavo Abib	
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Session 2.1.12 Panel Panel Christina Multr What its still emerging about EMNES? Setting the agenda for future research What its still emerging about EMNES? Setting the agenda for future research Seelan Elia Peter J. Buckley Tamer Cavus	igil Surender Munjal
Session 2.2.13 Panel Panel Rodrigo Luna Will MNRSembrace circular economy in wake of the pandemic? Will MNRSembrace circular economy in wake of the pandemic? Will MNRSembrace circular economy in wake of the pandemic?	kar Sarah Ku Asmund Rygh Mejia Castellanos
What is still merging about the Corporate Social Performance of Emerging Country Multinationals?  Stellos Zyglidopoulos Jegoo Lee Maria Fotaki	
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Stakeholder Expectations of Green Management: A Cross-national Institutional Approach Ziko Konwar Yingqi Wei	
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Corporate social innovation projects in MNES-What Position in mem for corporative interest prof The relogated in how decrease and the surface of the surfac	
A Multidimensional Common Weights Model for Leadership Assessment in Supply Chain Networks Sajad Kazemi Marcelo Duarte Fernando Ca	valho
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The impacts of Covid-19 on Estonian firms' foreign market entries, exits and re-entries Till a Vissak	
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Obstacles, Open Innovation and Innovative Performance: The Colombian Case Yury Castillo	
Exploring How International Entreprises prepared by Copid-3 Crisis  Institution How American Security Recognition can definition and American Security Recognition and American Security Recognition Copid-1 C	
Determinants of Innovation performance of foreign subsidiaries established in a low-innovative post-transition economy. Evidence from Poland Lidia Danik Tomass Golebiowski Malgorata L	Lewandowska Piotr Zaborek

19:00 - 21:00 Session 2.6.01 Evening Event Evening Event

Award Ceremony and Social Event

Evelyn Reithofer

Lucia Piscitello & Jonas Puck

Day 2 (continued	for EIBA 2020 (with information up )											
Session Time	Session Number Status	Track	Session Chair	Digital Support	Session Title  Follow Meeting during Lunch Brook	Submission Title	Authors					1
	Session 2.3.01 Social	Fellow Meeting		Modrigo Luna	etiow/securit quiring Livisch areas	III in the presents and non-Productic Ex (THEME TRACK) Knowledge Management and innovation (Ex (THEME TRACK) Knowledge Management and innovation (Ex (THEME TRACK) Geography and international Business MNEs and Sustainable Development MNEs, Institutions, and Policy MNE Cognitional and Strategy						
12:30 - 14:00	Session 2.3.02 Social	Lunch Break Tables			Lunch Break Tables	International Finance, Accounting, and Corporate Governance International Mark and cross-Cultural Issues International Marketing SMSs and International Contrepreneurship Control of the C						
	Session 2.4.01 Competitive	Emerging Markets	AnaColovic	Steffi Winterfeld	Performance and global value chain configuration under uncertainty	Or pick a free table with your colleagues, co-authors, and friends What role do firms that started unregistered play in global value chains? Testing the "liability of informality" hypothesis THE SESSET OF DUTTED HIS WAY AND METERAL PROPERTIES AND A STATE OF THE SESSET	Yanze Liang Ana Colovic Glaucia Grellmann	Axele Giroud Bisrat Misganaw Mohamed Amal	Asmund Rygh Dawit Assefa Sílvio Luís de Vasconcellos			
	Session 2.4.02 Interactive	Geography and International Business	Alicia Rodríguez	Harald Kollmann	Political perspectives in IB geography	THE TAX OF A PERCENT OF THE PROPERTY OF THE PR	VIRGINA HERNÁNDEZ Marco Bettiol Liana Rysakova Claes Göran Alvstam Annabel Sels Samuel Anokve Nyarko	MARÍA JESÚS NIETO Maria Chiarvesio Andrei Panibratov Bent Petersen Ariane Szafarz	Alicia Rodríguez Eleonora Di Maria Marek Hudon			
	Session 2.4.03 Interactive	International Finance, Accounting and Corporate Governance	Samuel Anokye Nyarko	Christina Mühr	Effects of compensation, agency, and liability of foreignness on investor behavior	Do Liabilities of Foreignness last foreign investors to Home Baiz Fuldence from Latin American stock markets Splanilar Legitaincy, Foreign Stack-Owned Multinationals and Owner Partner ships with Host-Country States A Temporal Agency Model of Investor Group Dynamics CEO Compessation Levergage and its effect on Firm Performance and Investment Decisions Offshore tan hevers and capital structure, an analysis of capital costs with particular emphasis on the degree of internationalization	João Pedro Álves Couto Morelli Barclay James Christina Mühr Christoph von Aufschnaiter Lorenz Spitzer	Hsia Hua Sheng Jessica Flores				
	Session 2.4.04 Interactive	International Marketing	Piotr Trąpczyński	Harald Kollmann	New perspectives in international marketing	Taking Stock of Export Performance Research: Nave We Nalied It?  Behavioral approaches to the strategic parter selection  FIRMS/ INTERNATIONAL BEHAVIOR AND ENVIRONMENTAL SUSTAINABILITY: A SYSTEMATIC LITERATURE REVIEW AND A FUTURE RESEARCH AGENDA  The Influence of Market Orientation and internationalization on Brand Innovation and Brand Equity in Greek Food and Beverage Companies  Is there an international consume? Traditional marketing concepts in context of international online purchasing  Overcoming ferby produce environment challenges; the relocation chairing some controlling collaborative gupply chain relationships, commodity differentiation strategies and sustainable development  Overcoming ferby produce environment challenges; the relocation chairings in managing and controlling collaborative gupply chain relationships, commodity differentiation strategies and sustainable development	Piotr Trapczyński Francisco Silva Michelle Cervantes Yannis Kyanides Todd Drennan Maria Segovia Villarreal	Henrik Mertens Susana Silva Alex Rialp Criadro Konstantinos Krikonis Cecilia Lindh	David Peters Bozidar Vlacic Øystein Moen Yannis Hajidimitriou	Krystian Barłożewski Raquel Meneses		
	Session 2.4.05 Interactive	MNE Organization and Strategy	Harald Puhr	Vera Kunczer	Institutional and resource influences on strategic and organizational considerations	THE DOUBLE FORD DYNAMICS OF POST-ACQUISION INTEGRATION.  The effects of home country formal and informal institutions on firms' ownership strategies.  The effects of Cultaborative and Competitive Advantage on the Compete Scoperate Coopete Dilemma to stay or to diverz? The role of global of yammic managerial capabilities on foreign deventment decisions.  Value Drivers and Constraints of Operational Ficultibility. A Test Administrator of the role of your foundation of the processing of the proce	Bella Belerivana Nujen Suzi Barbeiro Luis Miguel Bolivar Ha Nguyen Harald Puhr	Hans Solli-Sæther Nuno Reis Cristobal Casanueva Jorma Larimo	Kim Van Oorschot Joao Santos Ignacio Castro Matilde d'Amelio	Deodat E. Mwesiumo Manuel Portugal Ferreira		
	Session 2.4.06 Competitive		Lucia Piscitello	Michael Wolfesberger	MNE-state interaction, FDI, and innovation	The role of non-market strategies in institutionally weak contexts. Corporate Political Activities vs. Corporate Social Responsibility in the electricity sector in sub-Saharan Africa HOW LITIGATING WITH THE STATE ROMPS FOREIGN DIRECT (INVESTMENTS)  DOES THE BLE TROAD INITIATIVE IOSTER INNOVATION? EVIDENCE FROM CHINA'S RAILWAY ECONSYSTEM  OVERCORING THE HOUSE FOR CONTROLLING AND Advanced Annual Association of the represents in the U	lucia piscitello Laura Fernández-Méndez Yang Gao Olu Aluko	paola garrone Raquel García-García Ursula Ott	Matilde d'Amelio Esteban García-Canal Juliana Siwale	Francesca Albino  Kayode Odusanya		
		SMEs and International Entrepreneurship			Internationalization and entrepreneurial activities of family and emerging market SMEs	Re-internationalization and changes in international learning: evidence from Chinese international SMEs Failure in international business relationship development process in the context of family SMEs internationalisation Natura goes stopping; the case of an emerging market multinational Natura goes stopping; the case of an emerging market multinational	Honglan Yu Katerina Kampouri Clarice Kogut	Margaret Fletcher Emmanuella Plakoyiannaki Paula Erthal Hermano	Trevor Buck			
14:00 - 15:30	Session 2.4.08 Interactive Session 2.4.09 Panel	Panel	Clarice Kogut	Michael Wolfesberger Simon Hartmann	Teaching in 18 MMEs and Sustainable Business in Emerging Markets	Case Writing Study Cricle—New to Operate Virtual Communities with Project Management Approaches ASSESSING THE EARNING POTENTIAN, OF ROLE PLAY SMULLATIONS AS AN EFFECTIVE PEDAGOGICAL METHOD FOR STUDYING INTERNATIONAL NEGOTIATIONS WITHIN BSCHOOLS: AN EMPRICAL STUDY MNSL and Sustanable Business in Emerging Markets	Roger Chou Cheryl Dowie Faith Hatani	Sze-hsun Sylcien Chang Maolian Bu	Ari Van Assche	Dirk Holtbrügge	Minna Halme	
	Session 2.4.10 Panel Session 2.4.11 Panel	Panel Panel		Jakob Müllner Niklaus Straussberger	THE EARLYYEARS OF EIBA: VIEWS FROM THE FOUNDING FATHERS' Global mobility of people: Challenges and opportunities for International Business	THE EARLY YEARS OF EBAC VIEWS FROM THE FOUNDING FATHERS  Global mobility of people: Challenges and opportunities for international Business	Vitor Corado-Simoes Stacev Fitzsimmons	James Leontiades	Michel Ghertman Alain Verbeke	Lars-Gunnar Mattsson	Sylvain Plasschaert	José de la Torr
	Session 2.4.12 Panel	Panel	· · · · · · · · · · · · · · · · · · ·	Rodrigo Luna	Are the heydays of R&D internationalisation over?	Are the heydays of R&D internationalisation over?	Davide Castellani	Bernhard Dachs	Sara Amoroso	Marina Papanastassiou	Riccardo Crescenzi	
						Oyamanism in the firm' senvironment. The Taylor's eries as a holistic construct to organize dynamism  Mothsdeel's Cuttur dimensions and innovation linkages  Institutional distance and MMET market entry decisions in the CEE region: a fuzzy-set QCA approach  The peneration feetes of RRS Dusbly opticise under different industrial structures  Pandemic, Pressure, & Prelagger, A Transformation of French Business Schools?  OFTERMINANTS OF OFTERIOR DIRECT INSTITUTE THAT MEMBERGING ECCOMPARTS TO SUB-SAMARAN AFFICK A CASE STUDY OF GHANA  OFTERMINANTS OF OFTERIOR DIRECT INSTITUTE THAT MEMBERGING ECCOMPARTS TO SUB-SAMARAN AFFICK A CASE STUDY OF GHANA  OFTERMINANTS OF OFTERIOR DIRECT INSTITUTE THAT THAT MEMBERGING ECCOMPARTS TO SUB-SAMARAN AFFICK A CASE STUDY OF GHANA  OFTERMINANTS OF OFTERIOR DIRECT INSTITUTE THAT THAT AFFICK A CASE STUDY OF GHANA  PRICE ASSOCIATION OF OFTERIOR OFTERI	Elena Schantl Małgorzata Lewandowska Ken Golgner Daojuan Wang A. Scott Duncan Abdul-Kadir Ameyaw Akiko Sato Anisur Faroque Anna Olszewska Anna Para Antonio Biurrun	Lidia Danik Edith Ipsmiller Wei Gao Anne Laure Duncan Olli Kuivalainen Christine Herter	Juan Wu Hafiza Sultana Katharina Gleichmann	Sanna Sundqvist		
	Session 2.4.13 Poster	Poster		Elena Schanti	Poster session 2	DIGITAL TRANSFORMATION IN POST-TRANSTION ECONOMY THANKS TO PID!  ANALYZING KONDULAB EMAPLIOR IN CHANGING LEADERS PSTUCTURES USING GAME-THEORY  Come closer for local circular exonomies and de-globalisation.  Employees' intention to exputriate coveraging the self-determination theory and the theory of planned behaviour  How has COVID-19 affected consumer's behaviour towards bioexonomy? Comparison of Google searches in top consumption and production countries  Evolution of Consumption and Global Real Transformation  Institutional duality in a dynamic environment. The Case of internal and external legitimacy pressures during the Arab Spring  R&D Intensity in Foreign Acquisitions under the Creative Genomy Sectario  BACK TO BASICS: THE PREVALENCE OF TRANSACTIONAL LEADERSHIP BEHAVIORS IN THE WORK FROM-HOME ENVIRONMENT  Relationships between innovativeness, entergreenarial materiage, and performance of exporting SMES  The Impact of Joint Distribution on SME intensitionalization  Provincing Alterature review  Is there anything to be drived of Previt and its political uncertainty through the eyes of Polish companies  Antecedents of Cleast's "importance for business digital transformation. New Visions can provide industrial commons and related variety and how they undego the stretching process.	Barbar a Jankowska Christian Meyer Corina Fehiner Denise Rossato-Quatrin Diana Filipescu Elina Pelto Evelyn Retthofer Gabreil Camilio Gretchen Schaupp Izabela Kowalik Jean-Christophe Gessler Jean-Luc Ingold Kataryna Moccel-Opbrowska	Marta Götz Letmathe Roberta Aguzzoli Carlos Gonzalo Penela Anna Karhui Jonas Puck Gabriela Darolt Agnieszka Pieśniak Christophe Schmitt Anna Mattysek-Jędrych	Jorge Legler Noella Jimenez-Asenjo Landri Palmunen Ver a Kunczer Silvio Luis de Vasconcellos Rico Baldegger	Jakob Lengauer		
	Session 2.4.14 Panel	Panel	Jonas Puck	Vera Kunczer	Meet the Editors	Meet the Editors	Marta Götz Jonathan Doh (JMS)	Ajai Gaur (JWB)	Pervez Ghauri (IBR)	Rajneesh Narula (JIBS)	Tazeeb Rajwani (JIM) Roger Strang	ge (IBR) Joachim Wolf (MIR)
15:30 - 16:00	Break 2 Social	Break			Take a break tables	The running club - Bring your race reports and gast /route addice PhD/early caree academics - Let's network First time attendess - Help, I am new here Joh market - I am looking for a joh, where are looking to hire Stretch and Yoga - Let's given your body some rest Track table is for each trapic						
	Session 2.5.01 Interactive	Emerging Markets	Nuno Reis	Jakob Müllner	Institutional determinants of performance and internationalization	The moderating effect of state ownership on institutional distance and Multilatinas subsidiaries performance Surviving political intability. An institutional approach of multinationals in Multilatinas subsidiaries The Mile vs. host environment: which drives subsidiary performance? - A comparison between davanced and emerging market MNE subsidiaries ANTECEDISTOS PRISTS AND ITS EFFCO AULILIANCE PERSONANCE IN EMERGING MARKET Drivers of Export Intensity by Emerging Economy Firms: Performance, Ownership Type, and City Government Support	Lisbeth Burgos Alvar Castello Esqurerdo Jiahui Cheng Nikolaos Sklavounos Mohan Song	Nuno Reis Ramsés Sánchez Elizabeth Wang Konstantinos Rotsios William Newburry	Joao Santos Andrei Panibratov Jeremy Clegg Yannis Hajidimitriou Luis Fernando Oliveira	Manuel Portugal Ferreira		
	Session 2.5.02 Competitive	Emerging Markets	Cong Su	Felix Riechelmann	Technological and innovative capabilities of emerging market multinationals	Digital Transformation Capability and Emerging Market Multinationals Triving in the Digital Era Reversa Technology Transfer in Chines Mich. The Robe of Home and Host Institutional Factors Why they back? Returners' greence, talent management and firms' innovative capabilities in the emerging market context Path-Breaking Change and Strategic Asset Acquisition. Chinese Multinational Companies Leader ship Obsession for Strategic Intent	Cong Su Mariia Shagalkina	Lingshuang Kong Marina Latukha	Daojuan Wang	Pablo Leao		
	Session 2.5.03 Competitive	Emerging Markets	Daojuan Wang	Harald Kollmann	Internal and external effects of Chinese MNEs' operations	Estimating the Ex-antle and the Ex-post Effects of Chinese Outward FDI The emergence of transformative RRD meta-networks: naights from the Chinese wind energy sector Digitalization and Global Technological Hierarchies	Valeria Gattai Lars Oehler Andrea Coveri	Piergiovanna Natale  Mario Pianta	Donatella Baiardi  Antonello Zanfei			
	Session 2.5.04 Interactive	Geography and International Business	Andrea Coveri	Elena Schanti	The role of geography for innovativeness and exchange	Smallnes, newness and international shock: which liability matters more for the survival of internationally dependent SMEs?  Now location portion and geographic overlaps of external sourcing regulate the reciprocal exchange in howledge The Y-Wave, a two-level model for studying international network development. The Mediation of Dominance Effects in IM Practice Transfer in Red local files of John and Prover Relations in Japanese Indonesian Joint Venture	Manon Meschi Sarah Edris Stefano Valdemarin	Antonin Ricard Salma Zaman Ulrike Mayrhofer				
	Session 2.5.05 Competitive	International HRM and Cross Cultural Issues	Riikka Harikkala-laihinen	Steffi Winterfeld	Cooperating internationally	The Mediation of Dominance Effects in HR Practice Transfer: The Role of Meso-level Actors and Power Relations in Japanese-Indonesian Joint Venture Finding continuity: The identity strapped of a serial acquired AN INCRITYCE THEORETICAL PRAMEMORIA FOR INTERNATIONAL CO-OPERATIVE BEHAVIOR PRETICE TO RESTRIKE AND EXCUPLINE OF WAIL TIESTAN THEORETICAL PROJECT OF THE TOTAL AND ACCOUNTS TO MULTILIZED. A THEORETICAL PROJECT OF THE TOTAL AND ACCOUNTS TO MULTILIZED. A THEORETICAL PROJECT OF THE TOTAL AND ACCOUNTS TO MULTILIZED. A THEORETICAL PROJECT OF THE TOTAL AND ACCOUNTS TO MULTILIZED. A THEORETICAL PROJECT OF THE TOTAL PROJECT OF THE TOT	Joey Soehardjojo Riikka Harikkala-laihinen Ursula F. Ott Yang Gao	Rick Delbridge  Ekaterina Turkina	Ari Van Assche			
16:00 - 17:30		Knowledge Management and Innovation		Simon Hartmann	Knowledge creation and international diversification in innovation	A systematic review of the relationship between international diversification and innovation. A firm-level perspective Learning-by-exporting and SMEs: the effect of the open search strategy and market-oriented information MMC resources and country of crigin—a key to good oper ational management practice in subsidiary plants in the Western Balkans?	Jill Juergensen Ching Liao Jelena Cerar	Rajneesh Narula Ana Colovic Mihaela Dimitrova	Irina Surdu  Phillip Christopher Nell			
		MNE Organization and Strategy  MNEs and Sustainable Development	Jelena Cerar	Rodrigo Luna Evelyn Reithofer	MNC-resources, internationalization, and CSR  MNES'sustainable behavior and its effect on strategy	GLOBAL SOURCING OF KNOWLEGGE-INTENSIVE SERVICES. A DYNAMIC PERSPECTIVE ON RELATIONAL RENTS Internationalization and CSR of Japanese lims.  Contributions of international Business Research to the Sustainable Development Goals The foreign partners of State owned enter prise, how the corporate pool a performance of candidate partners affects selection Exploring how a readical innovation can infinite environmental inscounct or inglobal value chains	Kristin Brandl Stefan Schmid Asmund Rygh Pavlos Symeou Germano Reis	Peter Ørberg Jensen Felix Roedder Eleni Chiarapini George Kassinis Helna Góes	Maria Vallejo Segovia			
	Session 2.5.09 Interactive	SMEs and International Entrepreneurship	Agnes Asemokha	Dorothee Kapelari	New insights into SMEs' business models and entrepreneurship	Soft and Hard Aspects of Green Behaviour - A firm-level study of the polition heaven hypothesis in the Mediterransan Basin MYRESTING LUNGER ANABACETH - HOST COUNTRY POLICY VISS A DD IT FE ORIGINAL HOST ASSESS COLUM IN PACT SEES FOR THIS MS International Opportunity Recognition and influence of Business Model Change in internationalizing SMES Business Model Transonney: An Analysis of Irrenational Handburduring SMES Business Model Transonney: An Analysis of Irrenational Handburduring SMES ASSISTMANTIC REVIEW ON ART SENTREPRENEURISH UTERATURE Canabilan Hidden Champions: A Conceptual Framework for Key Success Factors and Challenges	Camilla Jensen Gilbert Kofi Adarkwah Agnes Asemokha Germán Benito-Sarriá Mariana Lorca Mitchell Joyce	Reeta Munther José Pla-Barber Ilan Avrichir Chansoo Park	Lasse Torkkeli Cristina Villar	Sami Saarenketo		
	Session 2.5.10 Panel	Panel		Christina Mühr	EIBA Fellows' special session in Honour of Seev Hirsch's Memory: Seev Hirsch's Vision of the Present and Future of International Business	Variable Indoor - Variangeous A Conceptual Framework on Rev Success Rectorism University  EBA Fellow's special session in Honour of Seev Hirsch's Memory: See Hirsch's Vision of the Present and Future of International Business  EBA Fellow's special session in Honour of Seev Hirsch's Wision of Hirsch's Vision of Honour of Seev Hirsch's Wision of Honour of Hono	Peter Buckley	Tamar Almor	John Cantwell	Niron Hashai	Jonas Puck	
	Session 2.5.11 Panel	Panel		Vera Kunczer	International migration and international venturing- New perspectives for international business?	International migration and international venturing. New perspectives for international business?	Maria Elo	Gary Knight	Susana Silva	Susanne Sandberg	Julie Emontspool	Maria Ivanova-Gongne
	Session 2.5.12 Panel	Panel		Michael Wolfesberger	PIBR: Launch of PIBR Vol. 15: The Multiple Dimensions of Institutional Complexity in International Business Research	PIBR: Launch of PIBR Vol. 15: The Multiple Dimensions of Institutional Complexity in International Business Research	Rob van Tulder Sonja Sackmann	Alain Verbeke Nancy J. Adler	Elizabeth Rose Christof Miska	Annie Wei Anne-Marie Søderberg	Fiona Moore	Cordula Barzanthy
17:30 - 19:00	Session 2.5.13 Panel Break 3 Social	Panel Fireside Chat		Niklaus Straussberger	Dealing with the Pandemic: Learnings across Nations from Culturally Informed Leadership  Did you know? A Fireside Chat with Lorraine Eden	Dealing with the Pandemic: Learnings across Nations from Culturally Informed Leadership	Christof Barmeyer	Giovanna Magnani	Sebastian Reiche	Justin Marcus	Marufa Akter Mimi	Jeremy Solomons
17.50-19:00	Pi cay 2 200191	. ireside cirat			TO YOU KNOW I AFFICIAL CLIST WITH COTTAINE CART							

## PRELIMINARY program for EIBA 2020 (with information up to November 20)

Day 3

Session Time	Session Number	Status	Session Title	Organizers	Digital Support	Category
09:00 - 10:30	Session 3.1.01	Workshop	Leadership in a VUCA World - Presented by WU Executive Academy	Helga Pattart-Drexler	Christina Mühr	Leadership
09:00 - 10:30	Session 3.1.02	Workshop	Designing Your Success: Powerful and Effective Communication - Presented by Handel Group	Bettina Wertheim	Michael Wolfesberger	Leadership
09:00 - 11:00	Session 3.1.03	Workshop	JWB SI: Reconsidering, Reconceptualizing and Refashioning Empirical Methodology in IB Research	Andrew Delios, Catherine Welch, Bo Nielsen, Chris Brewster	Vera Kunczer	Methodology
09:00 - 11:00	Session 3.1.04	Workshop	cpoib - Societally Engaged International Business: Taking Stock and Moving Forward	Rudolf Sinkovics, Christoph Dörrenbacher	Rodrigo Luna	Social responsibility / Sustainability
09:00 - 12:00	Session 3.1.05	Workshop	Using Video Cases in IB teaching	Filip De Beule, Andreja Jaklič	Simon Hartmann	Teaching methods
11:00 - 12:30	Session 3.2.01	Workshop	TRIPS, patent policy harmonisation and its effect on International Business	Suma Athreye, Nick Papageorgiadis, Ken Shadlen, Alessandro Martelli, Lucia Piscitello	Christina Mühr	Knowledge / Digitalization
11:00 - 12:30	Session 3.2.02	Workshop	Designing Your Success: Mastering Time - Presented by Handel Group	Bettina Wertheim	Michael Wolfesberger	Career Development
11:00 - 13:00	Session 3.2.03	Workshop	What is going on here? Perspectives on qualitative data analysis	Jacqueline Mees-Buss, Rebecca Piekkari, Catherine Welch	Harald Kollmann	Methodology
11:00 - 13:00	Session 3.2.04	Workshop	Qualitative Comparative Analysis	Ursula Ott	Elena Schantl	Methodology
11:00 - 13:00	Session 3.2.05	Workshop	Addressing the Elephant in the Room: Global Migration and its Implications for Business School Teaching	Aida Hajro, Milda Zilinskaite, Paul Baldassari	Ana Dijakovic	Social responsibility / Sustainability
11:00 - 13:30	Session 3.2.06	Workshop	Finding and Reusing International Business Data from Social Science Data Archives	Maja Dolinar, Irena Ograjenšek	Evelyn Reithofer	Methodology
12:00 - 14:00	Session 3.2.07	Workshop	Journal of International Management Special Issue Workshop: The Impact of Digital Technologies on Firms' International Strategies	Liang Chen, Roger Strange	Rodrigo Luna	Knowledge / Digitalization

## PRELIMINARY program for EIBA 2020 (with information up to November 20)

Day 3 (continued)

Session Time	Session Number	Status	Session Title	Organizers	Digital Support	Category
12:30 - 14:00	Break 1	Social	Did you know? A Fireside Chat with Mark Casson			
12:30 - 14:00	Lunch Break Tables	Social	IB in the Pandemic and Post-Pandemic Era [THEMETRACK] Knowledge Management and Innovation Geography and International Business MNEs and Sustainable Development MNES, Institutions, and Policy MNE Organization and Strategy International Finance, Accounting, and Corporate Governance International HRM and Cross-Cultural Issues International MRM end Cross-Cultural Issues International Marketing SMEs and International Entrepreneurship Emerging Markets Teaching in IB [SPECIAL TRACK] Job market - I am looking for a job/we are looking to hire Lunch foods—Let's compare this year's conference food Or pick a free table with your colleagues, co-authors, and friends			
14:00 - 15:30	Session 3.3.01	Workshop	MNE'S knowledge networks: Theoretical and empirical perspectives on networks in international business studies	Marianna Marra, Lucia Piscitello	Simon Hartmann	Knowledge / Digitalization
14:00 - 15:30	Session 3.3.02	Workshop	Women in IB Mentoring Workshops	Valentina De Marchi, Tamar Almor, Kristin Brandl, Dana Minbaeva, Grazia D. Santangelo	Vera Kunczer	Career Development
14:00 - 15:30	Session 3.3.03	Workshop	Teaching IB online with the help of feature films	Nukhet Vardar, Chahna Gonsalves, Richard West	Evelyn Reithofer	Teaching methods
15:00 - 18:30	Session 3.3.04	Workshop	Dealing with the Pandemic: Learnings Across Nations from Culturally Informed Leadership	Sonja Sackmann, Nancy J. Adler Workshop contributors: Marufa Akter Mimi; Christof Barmeyer; Cordula Barzanthy; Giovanna Magnani; Justin Marcus; Christof Miska; Fiona Moore: Sebastian Reiche; Anne-Marie Søderberg; Jeremy Solomons	Michael Wolfesberger	Leadership
16:00 - 17:30	Break 2	Social	Did you know? A Fireside Chat with the editors of the Journal of International Business Policy Sarianna Lundan and Ari Van Assche			
16:00 - 17:30	Session 3.4.01	Workshop	A Conversation About the 'What' and 'How' of Sustainability- Related Research and Publication in an International Business Context	Shasha Zhao, John Dilyard	Rodrigo Luna	Social responsibility / Sustainability
16:00 - 18:00	Session 3.4.02	Workshop	Online Teaching: Recommendations from Experienced Professors	Erica Kovacs	Evelyn Reithofer	Teaching methods
17:30 - 18:30	Session 3.4.03	Workshop	Theory development in IB	Grazia D. Santangelo, Lorraine Eden, Alain Verbeke	Vera Kunczer	Methodology
17:30 - 19:30	Session 3.4.04	Workshop	Measuring and conceptualizing internationalization	Jakob Müllner, Harald Puhr	Jakob Müllner	Methodology
17:30 - 19:00	Break 3	Social	Did you know? A Fireside Chat with Ram Mudambi			
18:30 - 20:30	Session 3.5.01	Workshop	The event-study method in international business research	Stewart R. Miller, Lorraine Eden, Dan Li, Safraz Khan, Robert Weiner	Christina Mühr	Methodology