

EIBA 9th Danny Van Den Bulcke Doctoral Symposium (DVDB-DS) – Full program

December 10, ONLINE

Chairs

- **Rebecca PIEKKARI** (Marcus Wallenberg Professor of International Business, Aalto University School of Business, Finland)
- **Olga LAVRUSHEVA** (Post-doctoral Researcher, Aalto University School of Business, Finland)

DVDB-DS Programme

The online EIBA 9th Danny Van Den Bulcke Doctoral Symposium (DVDB-DS) consists of two parts described in detail below:

- I. One-hour joint panel ‘Managing co-author relationships’,
- II. Small roundtable discussions.

I. Joint Panel

A one-hour joint panel on the theme ‘**Managing co-author relationships**’ is organized online at **4 pm-5 pm CET, Thursday, December 10**.

For junior scholars, co-authorship can be a career-maker or career-breaker. Yet, the rules of the publishing game are often tacit, implicit, and experiential. The purpose of this panel is to combat some of the ‘taboos’ associated with managing co-author relationships and bring ‘the elephant into the room’.

- Panelist: Professor Becky Reuber, JIBS Associate Editor, University of Toronto, Canada.
- Panelist: Professor Christof Miska, Vienna University of Economics and Business, Austria.
- Panel chair: Professor Rebecca Piekkari, Aalto University School of Business, Finland.
- Panel moderator: Dr. Olga Lavrusheva Aalto University School of Business, Finland.

II. Roundtable discussions in small groups

The aim of the DVDB-DS roundtable discussions is to provide doctoral students with personalized feedback on their research proposals from prominent researchers in the field of International Business. The discussions are scheduled individually by the groups themselves.

The discussions are grouped into five small groups according to the topics as follows:

I. Foreign direct investments and risks

Doctoral students and their proposal titles:

- Chen Zibang, *'Political risks and MNEs' location choice'* (University of Manchester, UK)
- Kyriakopoulos Panagiotis, *'Toward a more holistic framework to explore the impact of real-options theory on micromultinationals' value creation'* (University of Glasgow, Scotland)

Discussants:

- Kristin Brandl, Assistant Professor, University of Victoria, Canada
- Andrei Panibratov, Professor, Graduate School of Management, St. Petersburg State University, Russia

II. Coping strategies and support programs in developing countries

Doctoral students and their proposal titles:

- Tania Chissano, *'From victims of domestic violence to entrepreneurs: a postcolonial feminism perspective'* (University of Huddersfield, UK)
- Sirkka-Liisa Huhtinen, *'Employee and family support in foreign assignments: study on Christian NGOs and international companies'* (University of Helsinki, Finland)

Discussants:

- Catherine Welch, Associate Professor, University of Sydney Business School, Australia
- Riikka Harikkala-Laihinen, University Teacher, University of Turku, Finland

III. SMEs and Global value chains

Doctoral students and their proposal titles:

- Shengwen Li, *'First mile of the global value chain governance: empowering women through interventions'* (Queen's University, Canada)
- Pallás Rocafull Andrea, *'SMEs internationalization through GVCs: the role of institutions and cooperation networks in environmental upgrading promotion'* (University of Valencia, Spain)
- Suhyon Oh, *'Making an impact for development! How international development finance institutions finance SME development through financial intermediaries'* (Copenhagen Business School, Denmark)

Discussants:

- Emmanuella Plakoyiannaki, Professor, Vienna University of Economics and Business, Austria
- Noemi Sinkovics, Senior Lecturer, University of Auckland, Business School, New Zealand
- Tobias Pehrsson, Associate Professor, University West, Sweden

IV. Migrant employees

Doctoral students and their proposal titles:

- Niskavaara Johanna, '*Language in international business networks: balancing between the challenges and benefits of language diversity*' (Aalto University School of Business, Finland)
- Shagalkina Mariia, '*Returnees' presence, talent management and firms' innovative capabilities in the emerging market context*' (Saint Petersburg State University, Russia)

Discussants:

- Stefan Schmid, Professor, Vienna University of Economics and Business, Austria
- Susanne Sandberg, Assistant Professor, Linnaeus School of Business and Economics, Sweden

V. Chinese outward investments and people flows

Doctoral students and their proposal titles:

- Zhenhao He, '*One belt, one road initiative of Chinese outward foreign direct investment*' (University of Kent, UK)
- Rysakova Liana, '*The role of the national diaspora for increasing the competitiveness of host country firms: the perspective of Chinese diaspora in Russia*' (Saint Petersburg State University, Russia)

Discussants:

- Maria Elo, Associate Professor, University of Southern Denmark, Denmark
- Ursula Ott, Professor, Nottingham Business School, UK